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**ERIKA HERNANDEZ:
GROUPS & CONVENTIONS COORDINATOR,
VALENTIN IMPERIAL MAYA RESORT**

Riviera Maya, Mexico - As the first to hold the position of Groups & Conventions Coordinator for Valentin Imperial Maya Resort, Erika Hernandez brings with her over 10 years of experience in the tourism and hospitality industries. Prior to her current position, Ms. Hernandez acted as the Director of Advertising and Media Relations for the Office of the Secretary of Tourism for the State of Quintana Roo. Ms. Hernandez additionally held a position in public relations for the Fund of Tourism Promotion of Riviera Maya and acted as General Manager of The Spa By MCM, Hyatt Regency.

The appointment of Ms. Hernandez signals the launch of a strategic campaign to further promote and highlight the incredible services and facilities that Valentin Imperial Maya Resort offers for group, meeting and incentive travel. In her role at Valentin Imperial Maya Resort, Ms. Hernandez will oversee all aspects of group travel, meetings, conferences and events from start to finish. Fluent in Spanish, English and French, Ms. Hernandez can assist and provide groups and/or meeting planners with the support services and staff needed to ensure a successful event.

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