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CONTACT: Rose Rodrigues
Carolyn Izzo Integrated Communications
rrodrigues@ciicnews.com
845/358-3920 x12

**DIRK URBAN:
GENERAL MANAGER, VALENTIN IMPERIAL MAYA RESORT**

Riviera Maya, Mexico – With over 15 years of experience in the hospitality industry, Dirk Urban, General Manager of Valentin Imperial Maya Resort, brings his expertise of managing resorts internationally to Riviera Maya. Most recently, Urban was Vice President of Executive Operations for Excellence Group, Luxury Resorts following his role as the General Manager for Secrets Excellence Riviera Cancun.

Prior to his time with the Excellence Group, Urban was employed for eight years at RIU properties in Spain, Cuba, and Mexico. While at the various properties he was appointed Resident Manager, General Manager and Regional Director and was responsible for overseeing the daily operations of these large, all-inclusive properties.

Earlier in his career, Urban spent time learning about the basics of the hospitality industry at hotels throughout the United Kingdom and Spain.

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